



DESIGNED BY TODAY'S LEADERS FOR TOMORROW'S LEADERS.

7 - 12 NOVEMBER 2021

SALT RESORT
KINGSCLIFF, NSW



VENUE MANAGEMENT ASSOCIATION
(ASIA AND PACIFIC) LIMITED

**VENUE
MANAGEMENT
SCHOOL**



VENUE MANAGEMENT ASSOCIATION
(ASIA AND PACIFIC) LIMITED

**LEADERSHIP
INSTITUTE**

The world-renowned VMS combines the ultimate venue industry networking experience with a two-year program featuring workshops, discussions and presentations to explore essential topics to the venue industry.

Executive-level venue managers with years of experience and endless industry connections, instruct each session with ready-to-implement strategies for venues of all sizes and sectors! Completed by close to 900 students, VMS has been cultivating the next generation of venue professionals for over 25 years and is ideal for middle to senior managers. Join us to increase your knowledge and accelerate your career!

Price including GST	Member	Non-Member
VMS Year 1 or 2	AUD\$4,290	AUD\$4,790

Inclusions

- 5 nights single accommodation at Salt Resort
- Scheduled transfers to and from school
- All meals during school
- All sessions
- Course notes

VMS Highlights

- Sessions covered provide students with a comprehensive knowledge of the industry allowing them to understand problems and develop solutions across departments and projects.
- Join our growing alumni from across the Asia-Pacific region representing all sectors of the venue industry — stadia, arenas, MICE, performing arts, racetracks and showgrounds.
- Instructors guide students through case studies, industry best-practice studies, individual exercises, classroom discussions, and small group discussions.
- Executive-level international and Australian Instructors from industry-leading organisations including Melbourne & Olympic Parks, Qudos Bank Arena, NRL, Ticketmaster, ASM Global, VenuesLive, MCEC, Eventbooking and more!

10807NAT Diploma of Venue Management

To further enhance your career, the VMA offers the nationally accredited 10807NAT Diploma of Venue Management. For further information click [here](#).

The Diploma of Venue Management (10807NAT) is registered with the Australian Skills Quality Authority (ASQA) and delivered under a partnership agreement with Registered Training Organisation (RTO), Amina Academy Pty Ltd (RTO 31532). Amina Academy is responsible for the quality of training and assessment provided and issuing all qualifications and statements of attainment.

"Venue Management School can only be described as invaluable. From the course content, industry leading facilitators, effective learning environment and the key friendships you make within our unique industry it has been an opportunity of a lifetime. Highly recommended."
- Craig O'Shaughnessy, VenuesLive



LEADERSHIP INSTITUTE

The VMA Leadership Institute is the benchmark educational program for senior managers to executives looking to enhance their leadership ability and prepare to take on a larger role within their organisation. Accepting a limited number of students per year, the LI consists of in-depth sessions focusing on leadership skills specific to the venue industry. Exploring leadership styles, strategic planning, management theory, the art of negotiation, leading change and more, LI is your ticket to being a recognised authority in the venue management business!

	Member	Non-Member
Price including GST	AUD\$4,740	AUD\$5,240

Inclusions:

- 6 nights single accommodation at Salt Resort
- Scheduled transfers to and from school
- All meals during school
- All sessions
- Course notes

Key Highlights

- Students acquire new-found confidence, leadership skills and a network of like-minded managers
- Join our growing alumni from across the Asia-Pacific region representing all sectors of the venue industry —stadia, arenas, MICE, performing arts, racetracks and showgrounds
- Instructors guide students through case studies, industry best-practice studies, individual exercises, classroom discussions, and small group discussions
- Exercises promote individual reflection and peer exchange give students an opportunity to evolve their approach to leadership in a supportive environment
- Executive-level international and Australian Instructors from industry-leading organisations including the CEO of the NRL, COO of Melbourne & Olympic Parks Trust, and more!

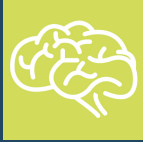
"It's transformative. I wasn't sure what to expect but being in an intimate setting, it gives you the opportunity to really get into details around leadership, around problem-solving, around all the subjects we've been studying. You get to engage with each other in a different way. I've built friendships that I know I'm going to have for the rest of my life."

- Ben Goodwin, Melbourne & Olympic Parks





Diverse students from across the Asia-Pacific region representing all venue sectors



Learn from the best in the business with industry-leading Instructors



Upgrade your skills and knowledge with ready-to-implement strategies



Develop career-long relationships with knowledgeable industry peers



Earn credits towards your AVM or CVE Accreditation for industry recognition



Start your pathway to enhance your career



CONTACT

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vma.org.au



EXPRESSION OF INTEREST VENUE MANAGEMENT SCHOOL AND LEADERSHIP INSTITUTE

I am interested in attending (please tick one):

☐

Venue Management School Year 1

☐

Venue Management School Year 2 (must have completed VMS Year 1 to attend)

☐

Leadership Institute

PERSONAL DETAILS

First Name

Last Name

Position

Venue

Work Phone

Mobile

Email

We look forward to seeing you
at the Venue Management
School or Leadership Institute
2021!